MAJOR VISION OBSTACLE #1
"PRIMARILY BECAUSE OF THE PERSISTENCE OF FLUOROCHEMICALS, ENVIRONMENTAL, HEALTH, SAFETY AND REGULATORY ISSUES AND TRENDS THREATEN TO LIMIT OUR BUSINESS.'

STRATEGY 1A
PROACTIVELY IDENTIFY AND MANAGE RISKS, KEEPING OUR BUSINESS "AHEAD OF THE CURVE" IN REGARDS TO FUTURE TRENDS, REGULATIONS, LEGISLATIVE INITIATIVES AND INDUSTRY STANDARDS

KEY ACTION 1A1
Gather appropriate data regarding our releases into the environment to determine our "environmental footprint"

KEY ACTION 1A2
Develop and implement a disciplined, systematic SCD EHS&R Management System

KEY ACTION 1A3
Undertake a Chemicals SBC environmental assessment

KEY ACTION 1A4
Establish environmental quality standards (EQS)

KEY ACTION 1A5
Identify and close potential gaps in environmental and toxicity data on existing products, intermediates and waste streams

KEY ACTION 1A6
Continue to maintain regulatory approval to sell PFCs as long and as broadly as we can

KEY ACTION 1A7
Develop full compliance with Responsible Care and ISO 14000

KEY ACTION 1A8
Develop life cycle and risk analyses of our products, including protocols for ensuring adequate environmental and toxicity testing
**STRATEGY 1D**
ENSURE THE LONG TERM VIABILITY OF THE ECF PROCESS BY REDUCING ITS RESULTING ENVIRONMENTAL FOOTPRINT

**KEY ACTION 1D1**
Improve or control our existing processes so as to minimize by-products, co-products, and waste streams

**KEY ACTION 1D2**
Examine new process technologies

**KEY ACTION 1D3**
Maintain markets for ECF co-products and by-products

**KEY ACTION 1D4**
Execute the air emissions reduction plan

**KEY ACTION 1D5**
Implement the timely, voluntary phaseout of the most sensitive environmentally vulnerable products and applications