non-stop
water repellency

You can make a career of attending football games and you'll never get soaked in an unexpected storm if your coat is treated with "SCOTCHGARD" Brand Rain & Stain Repeller.

To be really effective, a water repellent must do two things: it must be durable through repeated washings -- and most important -- through repeated dry cleanings.

Only "SCOTCHGARD" Rain & Stain Repeller does both. Other good water repellents are durable through repeated washings, but only "SCOTCHGARD" Repeller stands through repeated washings and regular dry cleanings, season after season. Without reprocessing!

In addition to its superior water repellency, "SCOTCHGARD" Repeller also repels stains, even oily ones. Oil- and water-borne spills roll right off, or stay on the surface for easy removal. Even food stains can be removed by washing or spot-cleaning -- without leaving a solvent ring. "SCOTCHGARD" Repeller also resists soil. All of this means that your coat will stay new-looking much longer! Where to get "SCOTCHGARD" Rain & Stain Repeller? In rainwear and outerwear at leading stores throughout the country.

(And we hope your team wins!)