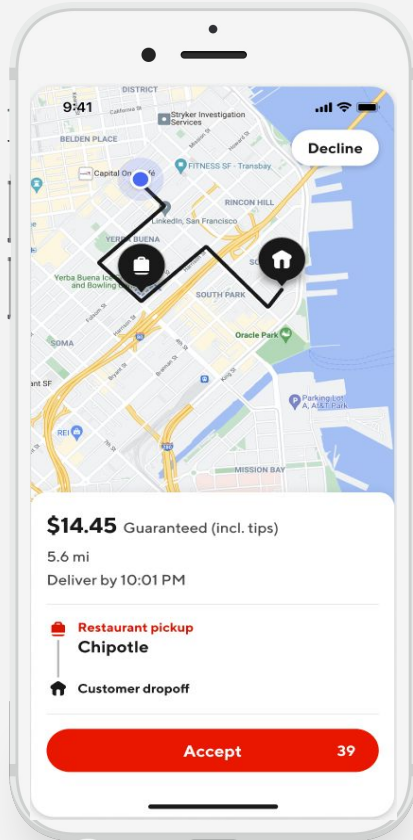




DoorDash: Minnesota Overview

December 13, 2023

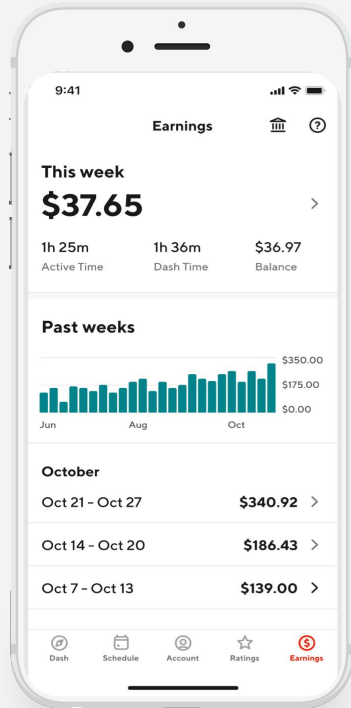


Example Delivery Offer

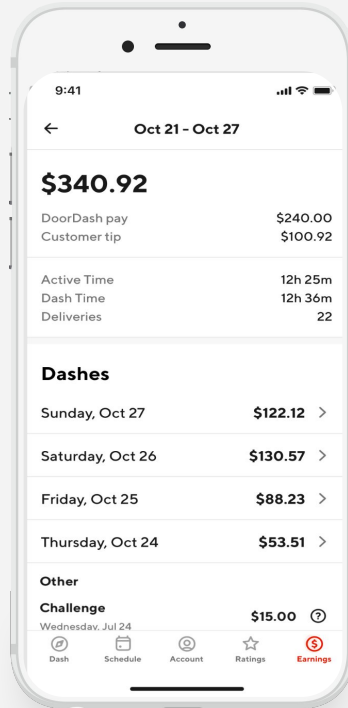
- Pickup and dropoff location
- Estimated mileage
- Guaranteed earnings

A Dasher is NEVER required to keep a schedule, report to any location, or even go online

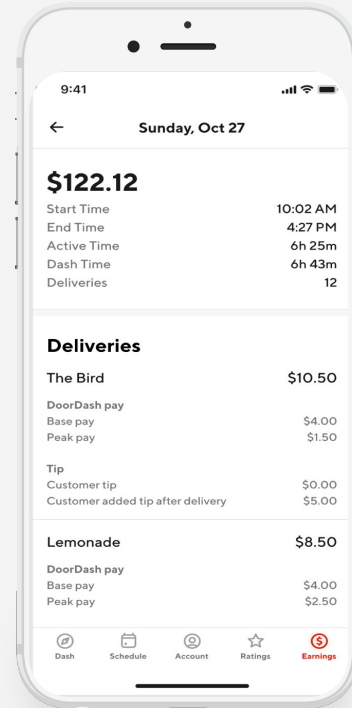
A Dasher is NEVER required to accept an offer



OVERVIEW



WEEKLY EARNINGS



DAILY EARNINGS

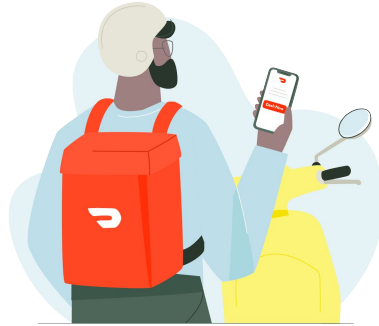


How Minnesotans Are Using DoorDash



< 3 hours

Number of hours the average Minnesota Dasher spends on delivery each week



92%

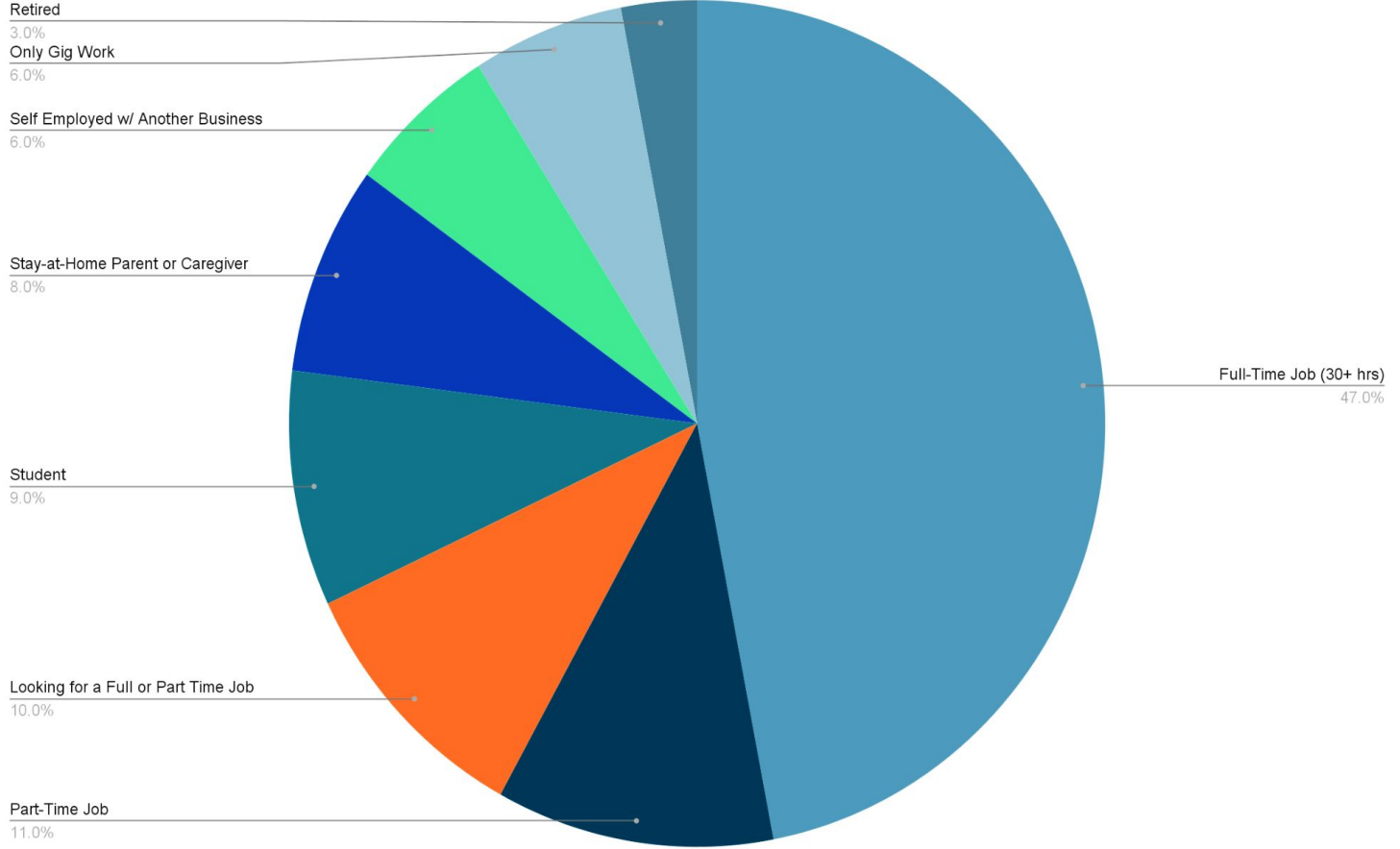
Percent of Minnesota Dashers who **work less than 10 hours per week** on average



\$27

Earnings per hour on delivery, including tips, for the average Minnesota Dasher

How Minnesota Dashers Spend Their Time Outside of the Platform



*Based on 2023 Dasher Survey Data



Dashers are motivated by flexibility and independence

93% of Minnesota Dashers say that the **flexibility is what made them choose to dash** instead of other options for earning income

*Based on 2023 Dasher Survey Data



"The most important thing about this work is that I can do it when I want. Between running my business, spending time with my family and volunteering in the community, there are days when I decide not to dash at all. But when I want to earn a little extra money, I know I can quickly turn on the app and start working."

– Jill W, St. Paul, MN





Thank you